



सत्यमेव जयते

Ministry of MSME  
Government of India

# INTERNATIONAL SME CONVENTION 2019 • INDIA

INDIA<sup>®</sup>  
SME  
FORUM



Ministry of Micro,  
Small & Medium Enterprises  
Government of India



Empowered lives.  
Resilient nations.



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# Network Organisations

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*Empowered lives.  
Resilient nations.*



# Intl. Exposure - Pre Event



## International SME

27. June 2019 - 29. June

### 2nd International SME Convention 2019

The foremost International platform for discussion and interaction, facilitating business discussion and encouraging sustainable small and medium enterprises from

by the federal Ministry of Micro Small & Medium Enterprises of the Government of India. The convention features a conference for discussing and sharing experiences and initiatives for enterprise development with policy makers, experts, officials and

## News Post

International SME Convention - 27th - 29th June 2019  
18 May 2019 | INZBC

The Ministry of MSME has announced 27 June - 29th June 2019 as the dates of the **International SME Convention 2019** to be held in New Delhi. A program brochure has been released providing information about the current edition which has Italy & Korea as the Partner Countries, UNDP & ILO as Institutional Partners.



Unlimited Opportunities for  
Fast Moving Indian Enterprises  
and Joint Ventures & Collaborations  
**360+ Enterprises  
from 45 Countries**



Planned as a platform for intensive business discussions and interactions between entrepreneurs from all over the world, the Convention aims to foster international business partnerships and trade opportunities for India's small and medium enterprises.

#### What does the Convention offer?

- Conference on International Best Practices in SME Development programmed by the UN agencies in India

## International SME Convention 2019 - 27-29 June 2019 - New Delhi - India

27  
Jun  
2019

From 10:00 till 22:00  
at Eros Hotel

Nehru Place, New Delhi, Delhi 110019, India

29  
Jun  
2019

The Ministry of MSME is planning to organise the second edition of International SME Convention 2019 to be held in New Delhi from 27th - 29th June, 2019 in association with Italy & South Korea as the partner countries, UNIDO, UNDP & ILO as Institutional partners and the India SME Forum. The convention is planned as a platform for intensive business discussions and interactions on the Indian Market opportunity, between progressive entrepreneurs from all over the world and aims to foster business partnerships and trade opportunities for India's small and medium enterprises. Please click here to read the brochure: [international-SME brochure](#)

# Participating Countries - 2019

- |   |   |   |  |
|---|---|---|--|
|  Austria        |  Guinea      |  Republic of Cote d'Ivoire |  |
|  Bahrain        |  Hungary     |  Russia                    |  Spain        |
|  Bhutan         |  Indonesia   |  San Marino                |  South Africa |
|  Cameroon       |  Italy       |  Ghana                     |  Tunisia      |
|  Cambodia       |  Kenya       |  Morocco                   |  UAE          |
|  Czech Republic |  Korea       |  New Zealand               |  Uganda       |
|  Djibouti       |  Malaysia   |  Philippines             |  UK         |
|  France        |  Mauritius |  Poland                  |  Uzbekistan |

# Convention Venue

## EROS Hotel – Nehru Place - New Delhi

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# Registration



Desks for International Delegates, Indian Delegates, Officials and Press

# Country Pavilions



# Delegate Kit



800+ delegate bags were handed out to all registered participants and guests.

Contents of the KIT included a copy of the –  
Program Schedule  
ISC Note Pad  
All Access Lunch + Dinner Passes  
a Pen &  
Individual Registration Card.

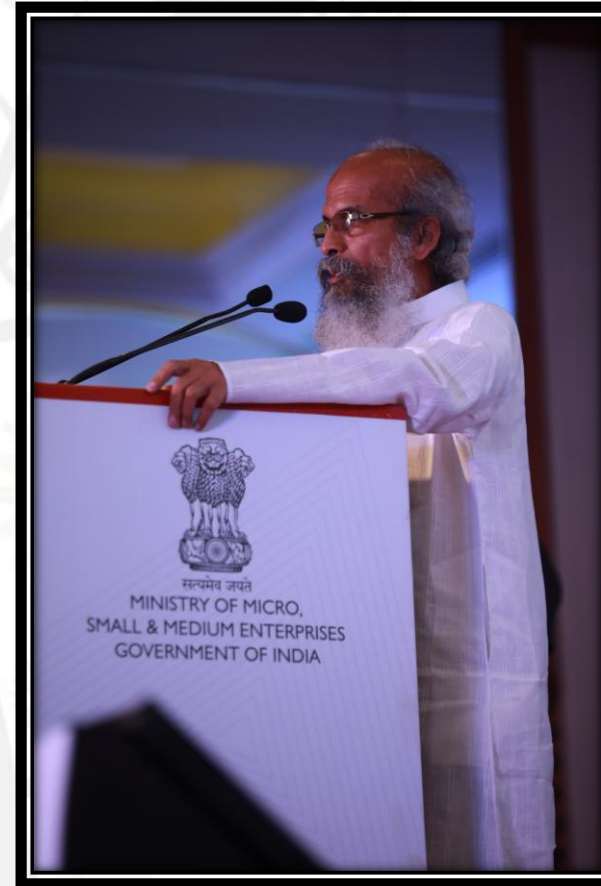
# Lamp Lighting by Dignitaries



***L to R: Smt. Alka Arora***  
Joint Secretary SME – ***Dr. Arun Kumar Panda***,  
Secretary, Ministry of MSME  
– ***Shri Nitin Gadkari*** -  
Hon'ble Minister of Ministry of  
MSME – ***Shri Pratap  
Chandra Sarangi*** - Hon'ble  
Minister of Ministry of State –  
***Mr. Amitabh Chaudary*** – MD  
& CEO Axis Bank – ***Mr.  
Pralhad Kakkar*** – Chairman  
of ISF

# Warm Welcome by H.E. the Minister of MSME & the Minister of the State

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**Shri. Nitin Gadkari** Hon. Minister of State for MSME (Independent Charge) & **Shri. Pratap Chandra Sarangi** Hon. Minister of the State welcoming the delegates

# Introduction & Welcome



**Smt. Alka Arora**  
Joint Secretary  
SME  
Head of  
International  
Cooperation,  
at the Ministry of  
MSME,  
Government of  
India  
introduces the  
event

# Inaugural Ceremony

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L to R  
**Mr. Clement Chauvet**,  
Chief, Skills and Business  
Development UNDP India  
– **Dr. Norbert Knoll**,  
Secretary General,  
WUSME – **Mr. Richard  
Hlavaty**, Senior Director  
General of Dept, Ministry of  
Industry & Trade of the  
Czech Republic - **Dr. Arun  
Kumar Panda**, Secretary,  
Ministry of MSME - **Smt.  
Alka Arora**  
Joint Secretary SME – **Mr.  
Pralhad Kakkar** –  
Chairman of ISF

# The league of Extraordinary Entrepreneurs – The Path to Success

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***L to R: Mr. Makarand Appalwar***, MD Emmbi Industries Limited, -***Mr. Parikshit Prabhudesai***, Director, Pitambari Products  
– ***Mrs. Smita Naram***, Founder, Ayushakti Ayurved – ***Mr. Ravindra Bhan***, Member of the Board, India SME Forum  
– ***Mrs. Alka Arora*** – Joint Secretary SME – ***Mr. Arun Prakash***, CEO, Genetix Biotech Asia –  
***Mrs. Manisha Dhatrak***, MD, Varun Agro Food Processing

# Indian MSMEs Global Aspirations - Boosting Exports by Indian MSMEs

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**Left to Right**

- Mr. Rakesh Kumar**, Exe. Director, EPCH - **Mr. Rajiv Anand**, Exe Director, Axis Bank,  
– **Mr. Suranjan Gupta**, Exe. Director EPCH, **Mr. Vinod Kumar**, President & Member of the Board, India SME Forum  
– **Mrs. Alka Arora** – Joint Secretary SME – **Mr. Pramod Agarwal**, Chairman, GJEPC –  
**Ms. Sangeeta Godbole** (RS), Director General, SEPC

# Indian MSMEs, Global Aspirations - Opportunities of Indian MSMEs

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## L to R

**H.E. Mr. Martin Via**,  
Minister DY Chief of  
Mission, Embassy of  
Argentine Republic – H.E.  
**Mr. Desire KOUMBA**,  
Ambassador, Embassy of  
Gabon- **H.E. Lorenzo  
Angeloni**, Ambassador –  
Embassy of Italy – **Mr.  
Vivek Agrawal**, Partner,  
KPMG - **Dr. Arun Kumar  
Panda**, Secretary, Ministry  
of MSME – **Mr. Roman  
Masarik**, Deputy Head of  
Mission, Embassy of  
Czech Republic – H.E.  
Ariel Andrade Galindo,  
Ambassador, Embassy of  
El Salvador in India.

# SME Development Strategies from Developed SME Economies



***Left to Right***  
**Mr. Amit Gurung,**  
Tech, UNCDF  
**Mr. Clement Chauvet,**  
Chief, Skills and  
Business Development  
UNDP India – **Ms.**  
**Vandana Verma, IKEA**  
Foundation, Program  
Director

# Breakout Session by Delegates & Entrepreneurs of Czech Republic

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## Left to Right

**Mr. Bert Brands**, Regional Sales Director- Mavel & CKD Turbo Technics - **Mr. Shiv Mittal**- Managing Director – Rhine Solar Ltd. – **Mr. David Ondrousek**, Sales Manager , Strojirny Brno - **Dr. J.S. Juneja** Vice Chairman, India SME Forum - **Mr. Richard Hlavaty**- Senior Director General – Department of Foreign Eco. Policies – Czech Republic – **H.E. Milan Hovorka**, Ambassador of the Czech Republic to India – **Mr. Anand Godse** ,Director, Gyan Consulting – **Mr. Krisztian Farkas**, Business Development –Mounting Solar – **Mr. Sandeep Kanetkar**, Founder, Smartenviro Systems Pvt. Ltd.

# Felicitation of Select Indian SMEs



**Shri Nitin Gadkari**, Hon'ble Minister of MSME & **Shri Pratap Chandra Sarangi**, Hon'ble Minister of the State, felicitate 100 of the best Indian Entrepreneurs..

# Sectoral Panel Discussion (Pharmaceuticals & Biotechnology)

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**L to R: Mr. Ravindra Bhan**, Member of the Board, India SME Forum – **Mr. Uday Raj Mishra**, Amar Polyfils – **Mr. Praful Surana**, Environ Care Product – **Dr. Ashok Kumar Sabharwal**, Pharmaffiliates Analytics & Synthetics Pvt. Ltd. – **Ms. Nisha Johari**, Johari Digital Healthcare – **Mr. Amandeep Sharma**, Sia Bio Organics

# Sectoral Panel Discussion (Jewelery, Leather & Food Processing)

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L to R

**Mr. Yajnanarayana Kammaje**, Sona Leathers - **Mr. Shalu Agrawal**, Antize Foods Pvt. Ltd. - **Mr. Arun Saboo**, SAP Jewels LLP, **Mrs. Nisha Johari** - Johari Digital Healthcare - **Mr. Ravindra Bhan**, Member of the Board, India SME Forum

# Transforming the MSME Landscape in India

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**L to R**

**Mr. Divya Sethi**, CEO-SME, Airtel Business-  
**Mr. Naresh Venkatesan**, Regional Sales Head, TCS Ion –  
**Mr. V. Jeevanand**, Director Marketing, Rediffmail Enterprises-  
**Mr. Kishor Balaji**, Director – Govt. Affairs & Public Policy, Intel -  
**Dr. J.S. Juneja** Vice Chairman, India SME Forum –

# Cluster Strategies & Clean tech Experiences for Sustainable Development



L to R

**Mr. K. Chandrasekar**, National Program Coordinator, UDAY PRIDE, **Mr. Tamal Sarkar**, Director, MSME Cluster- **Mr. Vinnit Mehta**, Director General, ACMA – **Mr. Rene Van Berkel**, UNIDO – **Mr. R K Rai**, Director Tools Rooms, MSME – **Mr. Ashwin Maru**, Thangadh Ceramic Cluster – **Ms. Katherine Taylor**, Chief Executive Officer, Khethworks – **Ms. Bharti Singhla**, Chief Operating Officer, Chakr Innovation

# Destination India for International SMEs

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Lto R

**Mr. Mukesh Kumar** – Director – SRMTI, **Ms. Alka Arora**, Joint Secretary SME Head of International Cooperation, Ministry of MSME, **Government of India** - **Mr. Ram Mohan Mishra**, ASDC – **Shri. Parvathaneni Harish** – Add. Secretary ED & States, Ministry of External Affairs – **Mr. Pralhad Kakkar**, Chairman of ISF - **Mr. Ravindra Bhan**, Member of the Board, India SME Forum – **Mr. Vinod Kumar** – President – India SME Forum

# Export Financing & Sectoral Panel on IT, Infrastructure, Automotive & Electronics



Lto R

**Mr. Suresh Vekaria**, Synnova Gears & Transmissions – **Mr. Prashant Garg**, Diffusion Engineers – **Mr. Sameul Joseph**, CGM, EXIM Bank – **Mr. RK Sinha**, GM, SBI – **Mr. Ravindra Bhan**, Member of the Board, India SME Forum – **Mr. T R Bajaliya**, Member of the Board, India SME Forum – **Mr. Punit Jain**, GM-MSME Division, Punjab National Bank – **Mr. Manish Dedhia**, Mitsu Chemplast – **Mr. Chintamani Lele**, Vintech Electronic – **Mr. Bhavin Bhadeka**, IRIS Automation

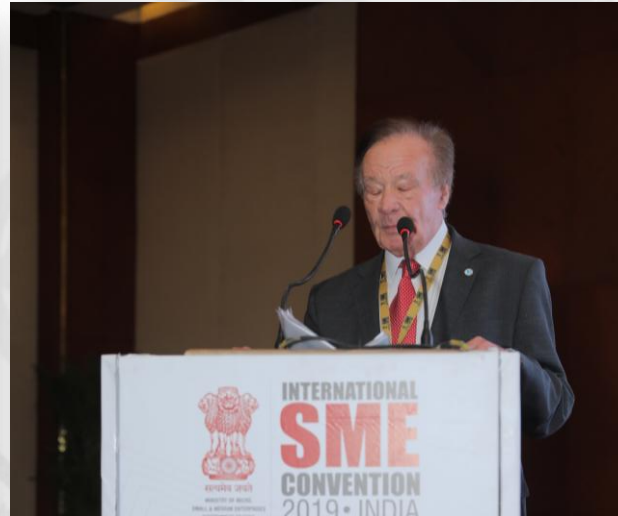
# League of Extraordinary Entrepreneurs: The Path to Success

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Lto R  
**Ms. Anita Deshpande**, Partner, Temple Pilots, **Mrs. Manjula Mishra**, Managing Director, Holosafe Security Label, **Mr. Atul Mehra**, Founder, Tasty Diary – **Mr. Sanjay Kumar**, MD, TT Limited.

# India – Global Relations



**Clockwise**

**Mr. Tiago Camara**, Co-Founder, Dualciti.com, Portugal

**Dr. Norbert Knoll**, Cleantech & Waste Management Technology

H.E. Ambassador of Guatemala –  
**Mr. Giovanni Castello**



**Ms. Aminath Madeeha**, Maldives Women Chamber of Commerce –  
**Ms. Lamy Ibrahim**, SME Development, Project Manager, Ministry of Economic Development –  
**Mr. Ahmed Zeenad**, MD, SME Development Fin & Corporation –  
**Mr. Mohamed Afoo**, SME & Entrepreneur federation.

# India – Global Relations



**Clockwise: Mr. Clement Chauvet**, Chief, Skills and Business Development UNDP India

**Mr. Richard Hlavaty**, Czech Republic

**H.E. Milan Hovorka**, Ambassador Czech Republic

**Ms. Katherine Taylor**

**Mr. Abdulhasan Al-Dhair**, President, Chamber of Commerce, Bahrain



# India – Global Relations



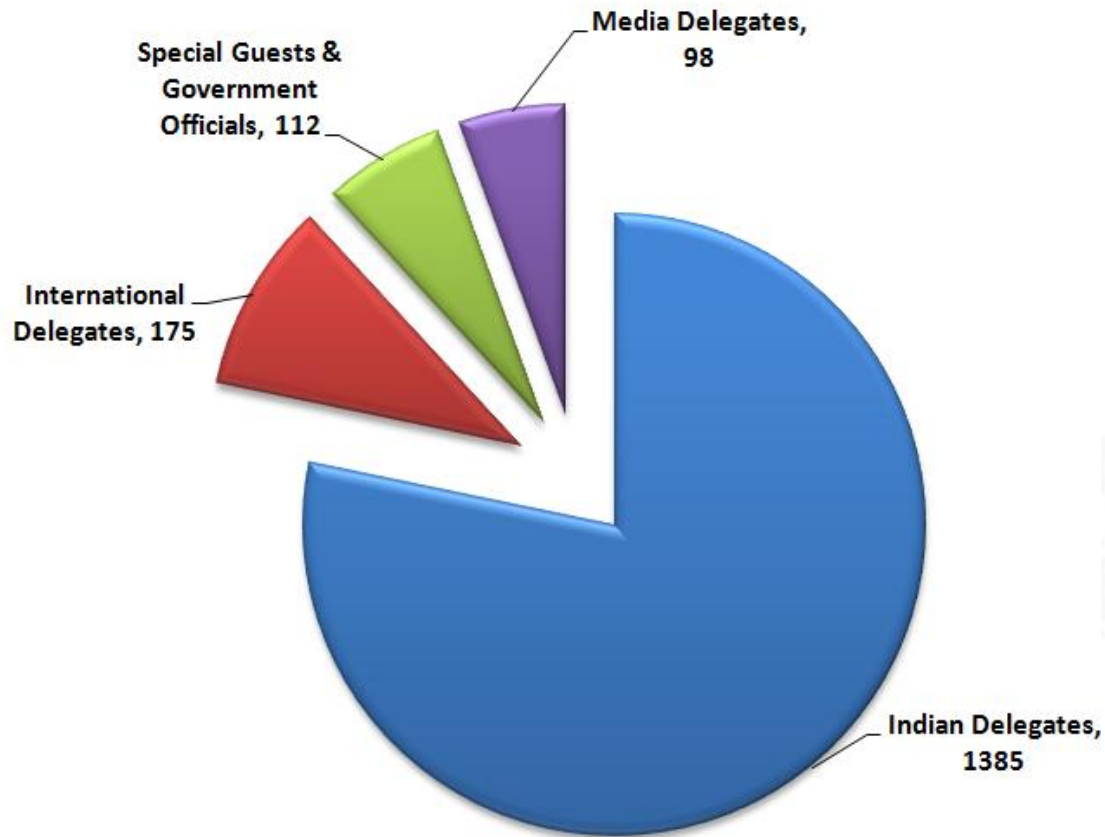
**Clockwise: Mr. Krizztian Farkas (BDD)**  
Mounting Solar-Kit Pvt. Ltd.  
**Mr. David Ondrousek** (Sales Manager)  
Strojirny Brno  
**H.E. Mr. Desire Koumba**  
Ambassador  
**Embassy of Gabon**  
Mr. Paul Jensen  
Director  
European Business & Technology  
Centre

# India – Global Relations



Clockwise: **H.E. Nejmehdine Lakhel**  
Ambassador  
Embassy of  
Tunisia  
**H.E. Ariel Andrade Galindo**  
Ambassador  
Embassy of El  
Salvador in India  
**Mr. Martin Via**  
Minister Dy. Chief  
of Mission  
Embassy of  
Argentina  
**Mr. Joseph Kabakeza**  
First Counsellor,  
Rwanda High  
Commission

# ISC Delegate Attendees



ISC Attendees	Count
Indian Delegates	1385
International Delegates	175
Special Guests & Government Officials	112
Media Delegates	98
<b>Total Registered Delegates</b>	<b>1770</b>

# Trade Connect Forms

**INTERNATIONAL SME CONVENTION 2018 • INDIA**

**TRADE CONNECT FORMAT**  
(photocopy to submit)

**TRADE CONNECT**

Name of the Enterprise : \_\_\_\_\_

Name of the Entrepreneur : \_\_\_\_\_

Country : \_\_\_\_\_ Website : \_\_\_\_\_

E-mail : \_\_\_\_\_ Contact No. : \_\_\_\_\_ (Please attach your visiting card)

Products / Services : \_\_\_\_\_

**Request Meeting with**

Company Attending Convention

Any Company through business matching for (underline the relevant choices)

*Distribution / Dealers / Channel Partners in India*

*Potential Investors*

*Business Partners*

*Manufacturers / OEM partners*

*Key Suppliers / Traders*

*Technology Owners / Key Principals / licensors*

*B2G Meetings / Meeting with Institutions*

*International Distribution / Dealers / Representatives*

**Additional Information**

\_\_\_\_\_ or \_\_\_\_\_

Membership no. \_\_\_\_\_ or \_\_\_\_\_

Membership No. \_\_\_\_\_

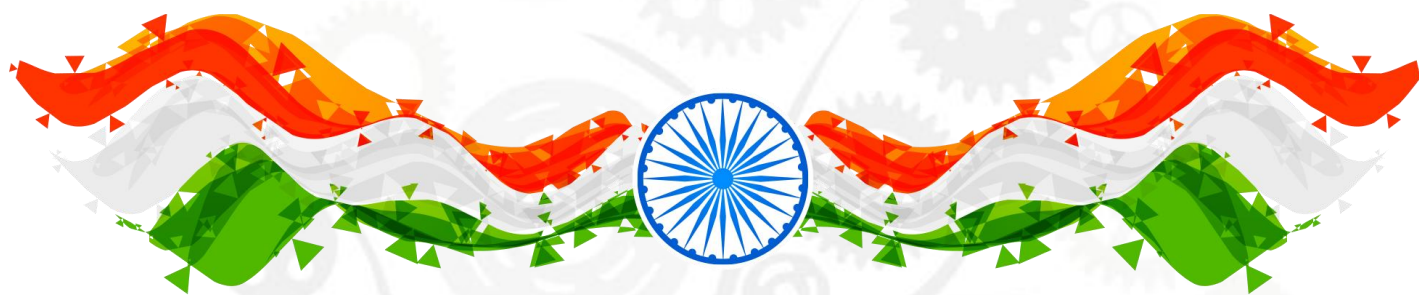
Signature of Entrepreneur

Date : \_\_\_\_\_

**729 Trade Connect forms** filed for business matchmaking in ISC 2019.

The forms were used to setup meetings at the Convention between those present and available.

We intend to continue the **Trade Connect Desk** further adding a **Digital Trade Desk** to further help business matchmaking and JVs, between Indian and International SMEs.



Thank You !  
See you on  
16<sup>th</sup> – 18<sup>th</sup> April, 2020  
at New Delhi, India